

HI, I'M CHRIS



PORTFOLIO

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ABOUT

Since my early years, I have always been interested in the arts - from mini plasticine objects to intricate "abstract" scribbles on walls (that my parents made me erase, inevitably). By the age of twelve, like so many of my peers, I was spending too much of my time playing computer games. An initial fascination with FIFA and The Sims, quite quickly became a dangerous addiction (especially, the latter) - where I would spend hours building homes after homes and never actually playing the characters in the game. Unknowingly, this little addiction would later manifest itself in my Bachelor's degree in Interior Architecture. During my bachelor, my interest in the world of design continued to grow - from experimenting with my fashion style to toying with cameras to up my Instagram game.

Today, equipped with six years of professional experience as a creative practitioner, I seek to continue to polish my skills and to stay hungry for the challenge to create something new, innovative and impactful in society, business and design.

EDUCATION

MASTER OF BUSINESS ADMIN

UAL CENTRAL SAINT
MARTIN & BIRBECK

LONDON
STARTING OCT 2020

DIPLOMA GRAPHIC DESIGN

TAFE ENMORE
DESIGN CENTRE

SYDNEY
2013 - 2015

BA INTERIOR ARCHITECTURE WITH HONOURS

UNIVERSITY OF
NEW SOUTH WALES

SYDNEY
2009 - 2012

HIGH SCHOOL CERTIFICATE

UAI: 90.5

THE KING'S SCHOOL

SYDNEY
2007 - 2008

CURRICULUM VITAE

CWDO - CREATIVE WHOLE DESIGN OFFICE

JAKARTA
3 YEARS
2 MONTHS 2016 - 2020

FOUNDER & DIRECTOR

At the completion of GAIA Cosmo Hotel, decided to open up my own practice to get new projects and gain more exposure to the business side of a design company.

Roles and responsibilities:

- Designing concepts and pitching designs to clients and shareholders
- Building meaningful relationships with industry professionals such as suppliers, contractors and the like
- Managing 2 other team members with work load and critical feedback
- Completed Projects: GAIA Cosmo Hotel Yogyakarta, ING Bank, Milkbar Gelato, Inspira Roasters, Semeja Asian Kitchen, Living in Fitness
- Ongoing Projects: VN House, DBS Bank, GAIA Hotel Bandung
- Probono Work: Chapel Building in UKRIDA (Krida Wacana Christian University)

GAIA HOTELS AND RESORTS

SINGAPORE
3 YEARS
2 MONTHS 2016 - 2020

CREATIVE/ART DIRECTOR

A new Hotel Management company with 2 new brands: GAIA Cosmo Hotel (4-star business hotel) and GAIA Hotel Bandung (6-star resort).

Roles and responsibilities:

- Created concepts that rethink the customer journey from arrival through to checkout to deliver a new experience for guests.
- Created early graphics for branding of GAIA Cosmo Hotel
- Worked with Brand Director to create branding for GAIA Hotel Bandung
- Brainstorming sessions to create new experience that align with business goals
- Involved in Profit and Loss meetings to understand hotel operations
- Worked with a team of graphic designers and gave critical feedback to ensure work produced is of a high standard.
- Headed an Art Campaign for GAIA Cosmo Hotel to support local artists and establish the brand's social and inclusive value.

Achievement:

- Attended by around 200 people on opening night. Follow-up Event (Art Discussion) attended by around 100 students. Positive publication were covered by several media channels. Increased engagement and brand awareness.

GAIA HOTELS AND RESORTS

SINGAPORE
1 YEARS 2015 - 2016

INTERIOR ARCHITECT

Designed the interiors of the Guestrooms, Lobby, Restaurants and Rooftop of GAIA Cosmo Hotel, Yogyakarta.

Achievement:

- Design contributes to more than 15% of 4 and 5 stars reviews on Tripadvisor.
- Published on CASA Indonesia Magazine, Style&Decor and Construction+ Indonesia.

NIC GRAHAM & ASSOCIATES

SYDNEY
2 YEARS 2013 - 2015

INTERIOR DESIGNER

Worked on several local hotel projects such as the refurbishment of QT Sydney, QT Bondi, QT Queenstown, QT Melbourne as well as various international hotel projects such as: Indigo Taipei, Indigo Yangzhou, W Kuala Lumpur and W Jakarta.

P-ARC DESIGN (NOW ORO DESIGN)

SYDNEY
5 MONTHS 2012

JUNIOR INTERIOR DESIGNER

Part of team creating 3D model and perspectives, layout design and documentation.

Worked on F&B fitouts such as:

- Rokojuni CBD (built)- an 80-seater Japanese and Korean Fusion restaurant.
- The Met Cafe - a 60-seater cafe with a modern-industrial feel.
- Sushi & Wasabi - a 20-seater hawker mainly serving take-away sushi dishes.

VARIOUS

THROUGHOUT UNIVERSITY

INTERNSHIPS

Interned at Ministry of Design (2011), Design Abode (2010) and Colin K. Okashimo and Associates (2010). All located in Singapore.

SKILLS AND PROFICIENCY

Autocad		Adobe CS		Powerpoint	
Sketchup		Sketch		Word	
Vray		Invision		Excel	
Revit		Webflow		Football	
3Ds Max		Hand Sketching		Basketball	